

PWCF Wins APX Alarm Give Back Project Regional Award



Thanks to the many people who voted for PWCF in the national APX Gives Back Project, PWCF won \$30,000!

The contest began last June when Utah Prader-Willi Syndrome Association president **Lisa Thornton** entered her chapter into the contest's Mountain Region and encouraged PWCF to enter to compete in the Pacific Region. PWCF's Board of Directors immediately approved, and we were off and running encouraging and collecting votes. In total, close to 400 charities received nominations with over 375,000 total votes received since the campaign was announced. Tensions were high toward the very end of the contest as PWCF's one-time healthy lead slipped as our competitor charity increased their votes. In the end, though, families enthusiastically responded to PWCF's constant email reminders and PWCF Secretary **Julie Casey's** continuous Facebook reminders to vote. By only 143 votes, PWCF won \$30,000.

Utah PWSA won the grand prize of \$100,000!

With these newfound monies, vital programs and services will be completed that will assist persons with Prader-Willi syndrome not only in each organization's home state but throughout the country. PWCF will fund the completion of our new residential staff training DVD, and Utah PWSA will fund several projects, the main one being the completion of their new internet-based software program, Careful Steps, that will detail all the steps of care for a child with Prader-Willi Syndrome, including providing all related PWSA(USA) Gathered View articles, text excerpts, and journal abstracts.

The company who sponsored this major contest is APX Alarm Security Solutions Inc. (www.apxalarm.com), a nationwide full-service residential security company that deploys geographically-focused teams of sales representatives and installers to markets around the United States and Canada. APX Alarm was established in 1999 and its customers have access to the broadest and most comprehensive product offerings in the industry. The company has enjoyed remarkable growth, due to its innovative products and strong commitment to their customers. The company's mission and focus: Protecting families. APX Alarm takes this commitment seriously, as the company generously provides assistance and resources to help people in need within the communities they live and work.

APX Alarm Family Foundation President, **Josh Houser** presented PWCF with our winner's check at a news conference on September 14, 2010. It was an extraordinary event, one that reflected APX executives commitment to and passion for supporting charitable organizations like PWCF in our work to improve the quality of life of families. We were thrilled that a number of PWCF family members came to the ceremony to celebrate, as did representatives from the offices of **Congresswoman Jane Harman** and **Representative Jenny Oropeza**. Attendees were treated to an array of appetizers, APX Alarm t-shirts, and a whole lot of celebratory fun!



Thank you, APX Alarms, for giving us the opportunity to raise a *massive* amount of PWS awareness throughout the country and for generously awarding us \$30,000. And thanks to all of *you* who helped us win!

